

Dear Fellow Business Person and Golfer,

One of the most important and worthwhile events sponsored by our Association, is the annual Chris Franklin Memorial Golf Outing, this year being held on October 21st at the Basking Ridge Country Club in Basking Ridge, NJ. Proceeds are used to award scholarships to Mendham and Chester students. As a result of the generous support of this event by local businesses and golfers for the past 19 years, our Association has awarded over 75 scholarships, worth thousands of dollars to students from Mendham High School, Daytop School and other senior students living in Mendham. Lakeland Bank will be our special event sponsor this year. Their support, along with many other local businesses over the years is greatly appreciated. We will always be grateful for their help and generosity.

Playing Basking Ridge CC offers a terrific opportunity for a golf challenge while enjoying a nice day out with good friends and good food. To that, we need sponsors for specific aspects of the event as outlined on the second page of this letter. Donations of cash or merchandise for door prizes are greatly appreciated.

We hope you and/or your associates will join us for an enjoyable golf outing that supports a very worthy cause. Whatever your participation level may be, we would like to simply say thank you.

Sincerely yours,

Robert Diffin  
President, MBA

p.s. Among the many prizes given to all the participants, donations of a car from Maplecrest Ford, and a Rolex watch from Mendham Jewelers will be awarded for the first Hole-in-One on two separate holes!

**Every Golfer in Attendance will Receive Gifts and Prizes valued at 100.00 and up!**